

Feed Additives 2018: Consumer & Global Food Trends – What the Animal Nutrition Sector Needs to

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## **Nor-Feed and SONAS Launch Joint Lab for Plant-Based Feed Additives Study**

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**25 September 2018-** French feed additive company Nor-Feed has announced the launch of a joint laboratory known as FeedInTech, together with SONAS, a research unit of Angers University.

Seeking to develop deeper understanding of precision animal nutrition, the project will focus on:

Characterization and quantification of molecules inside plant-based additives, using techniques such as nuclear magnetic resonance.

Studying mechanisms of action, to understand the physiological response of an animal.

Biological modeling with animals such as insects, for greater cost-effectiveness.

The FeedInTech project builds on 10 years of collaboration between the two entities, which began researching saponin in plants together in 2008. It has already begun work on citrus extracts' interactions with gut microbiota.